

Milano, 12 Novembre 2018



## Coppa Italia and Supercoppa Italiana – International Media Rights

In respect of the Invitation to Private Negotiations regarding the Audiovisual Rights to 2018/2019, 2019/2020 and 2020/2021 Coppa Italia and Supercoppa Italiana Competitions, issued on 17 October 2018, Lega Calcio Serie A informs all interested parties of the following:

- (i) as regards the following Territories:

Country 2 (Europe-Armenia); Country 3 (Europe-Austria); Country 4 (Europe-Azerbaijan); Country 5 (Europe-Belarus); Country 8 (Europe-Bulgaria); Country 12 (Europe-Denmark); Country 13 (Europe-Estonia); Country 14 (Europe-Finland); Country 16 (Europe-Georgia); Country 17 (Europe-Germany); Country 20 (Europe-Iceland); Country 22 (Europe-Kazakhstan); Country 24 (Europe-Kyrgyzstan); Country 25 (Europe-Latvia); Country 26 (Europe-Lithuania); Country 29 (Europe-Moldova); Country 32 (Europe-Norway); Country 35 (Europe-Republic of Ireland); Country 37 (Europe-Russia); Country 41 (Europe-Spain); Country 42 (Europe-Sweden); Country 43 (Europe-Switzerland); Country 44 (Europe-Tajikistan); Country 45 (Europe-Turkey); Country 46 (Europe-Turkmenistan); Country 48 (Europe-United Kingdom); Country 49 (Europe-Uzbekistan); Country 81 (Europe-United Kingdom + Republic of Ireland); Country 84 (Europe-Germany + Austria); Country 85 (Europe-Baltics); Country 86 (Europe-CIS); Country 87 (Europe-“Stans”); Country 52 (Americas-Mexico); Country 54 (Americas-Brazil); Country 58 (Asia-Indian Subcontinent); Country 63 (Asia-Indonesia); Country 64 (Asia-Japan) and Country 72 (Asia-Singapore)

Lega Calcio Serie A deems the relevant Private Negotiations meetings as concluded. Therefore, according to Clause 2.5 of the Terms and Conditions of the Private Negotiations, Lega Calcio Serie A will send to each relevant Applicant an invitation to execute the Template of License Agreement and in doing so to submit a Bid in respect of each Territory for which it submitted its Request to take part in the Private Negotiations.

All Bids shall be submitted according to Clause 2.5 of the ITPN and shall specify the standalone consideration offered for the selected Package(s).

All submissions must be filed from 6:00 p.m. CET on 12 November 2018 and no later than 10:00 p.m. CET on 16 November 2018, using the digital platform made available by Lega Calcio Serie A. For this purpose, a Specimen of Bid that shall be used by each Bidder for submitting their Bid(s) is made available on Lega Calcio Serie A’s official web-site.

- (ii) as regards Country 61 (Asia-China), Lega Calcio Serie A will continue the Private Negotiations meetings with the relevant Applicants.
- (iii) as regards all other Territories listed in Appendix 1 of the Executive Summary and not mentioned under point (i) or (ii) above, Lega Calcio Serie A hereby declares closed the relevant procedures and reserves to open new private negotiations, inviting all interested parties to participate therein.

