

EXECUTIVE SUMMARY*

Lega Calcio Serie A is inviting interested organisations to bid for the international Rights for the Serie A Championship, Coppa Italia and Supercoppa Italiana for three Seasons commencing 2018/19.

Bidders may bid for a single Package or for several Packages. The Packages offered under this invitation to tender are exploitable on multiple Platforms and available within different geographic areas to be selected by the Bidders. The following table briefly summarises the range of Packages and the Territories in which they are available for exploitation.

Table 1 – Packages and Available Territories

Package	Description	Global	Continent	Countries
Serie A	380 Matches from the premier football division in Italy	X	X	X
Coppa	All produced Matches from the Coppa Italia as well as the Supercoppa Italiana Match	X	X	X
Betting	All Serie A Matches and all produced Coppa Italia and Supercoppa Italiana Matches, for exploitation outside Italy by specialist betting operators	X		
In-Flight & In-Ship	Serie A, Coppa Italia and Supercoppa Italiana live content for viewing by non-Italian planes and ships	X		
Pick	Opportunity to assign preferred Serie A matches to specific kick-off times	In association only with the Serie A Package		
Italian Communities	A dedicated Italian language Package specifically intended to serve limited communities of Italians living outside of Italy as set out in Appendix 2.	Available in territories with limited communities of Italians living outside of Italy		

All Bids must be submitted by no later than 15 September 2017, after which Lega Calcio Serie A shall commence its selection process which will be concluded with the award of the Rights in the event that the received Bid/s are satisfactory.

Lega Calcio Serie A may initiate private negotiations with all Bidders following which the best and most suitable candidates for the Rights shall be identified.

Bidders are advised to thoroughly read the entire contents of this Invitation to Tender, as the detailed terms and conditions set out therein will form the Licence Agreement itself.

Particular attention should be paid to provisions detailing the reserved and excluded rights, as well as the Rights offered as part of alternative Packages which may be exercisable within the same territory.

This Executive Summary is not part of the Invitation to Tender nor does it constitute a contractual document.

* Terms and expressions in capital letters have the same meaning as in the definition contained in the Invitation to Tender.

