



Lega Calcio Serie A notifies all interested parties that, on Friday 15 September 2017, at 6:00 p.m. CET, at Lega Calcio Serie A's headquarters in Milan, via Rosellini 4, it will start the opening phase of the Bids envelopes (including those submitted by electronic means) received for the International Media Rights of the Serie A Championship, the Coppa Italia and the Supercoppa Italiana of the Football Seasons 2018/2019, 2019/2020 and 2020/2021.

We take this opportunity to remind you that the deadline for submission of Bids is 5:00 p.m. CET on Friday 15 September 2017.

According to Clause 4.6 of the Invitation to Tender published on 7 August 2017, only Lega Calcio Serie A's, Infront Italy S.p.A.'s and the Clubs' managers, collaborators, advisors and consultants, as well as authorized representatives or attorneys-in-fact of each Bidder (duly authorized through a power of attorney issued by the authorized representative whose signature is certified or legalized by a notary or equivalent public officer), will be admitted to this first phase, which will end with the ascertainment by an Italian notary public as provided by the above mentioned Clause 4.6.

The admission of the authorized representatives or attorneys-in-fact of the Bidders may be made conditional by Lega Calcio Serie A upon the prior execution of a non-disclosure agreement.

Lega Calcio Serie A's Assembly, called for the purpose of assigning the Rights thereafter, will be convened within ten working days following the end of the first phase. Only representatives of the Clubs and of Lega Calcio Serie A and the advisor Infront Italy S.p.A. will be allowed to attend such Assembly.