



In respect of the Invitation to Private Negotiations regarding the Audiovisual Rights to 2018/2019, 2019/2020 and 2020/2021 Coppa Italia and Supercoppa Italiana Competitions, issued on 16 July 2018, Lega Calcio Serie A informs all interested parties of the following:

(i) as regards the following Territories:

Country 1 (Europe-Albania); Country 2 (Europe-Armenia); Country 3 (Europe-Austria); Country 4 (Europe-Azerbaijan); Country 5 (Europe-Belarus); Country 7 (Europe- Bosnia-Herzegovina); Country 9 (Europe-Croatia); Country 10 (Europe-Cyprus); Country 11 (Europe-Czech Republic); Country 13 (Europe-Estonia); Country 16 (Europe-Georgia); Country 17 (Europe-Germany); Country 18 (Europe-Greece); Country 19 (Europe-Hungary); Country 21 (Europe-Israel); Country 22 (Europe-Kazakhstan); Country 23 (Europe-Kosovo); Country 24 (Europe-Kyrgyzstan); Country 25 (Europe-Latvia); Country 26 (Europe-Lithuania); Country 27 (Europe-Macedonia); Country 29 (Europe-Moldova); Country 30 (Europe-Montenegro); Country 33 (Europe-Poland); Country 34 (Europe-Portugal); Country 35 (Europe-Republic of Ireland); Country 36 (Europe-Romania); Country 38 (Europe-Serbia); Country 39 (Europe-Slovakia); Country 40 (Europe-Slovenia); Country 41 (Europe-Spain); Country 43 (Europe-Switzerland); Country 44 (Europe-Tajikistan); Country 45 (Europe-Turkey); Country 46 (Europe-Turkmenistan); Country 48 (Europe-United Kingdom); Country 49 (Europe-Uzbekistan); Country 50 (Americas-Canada); Country 51 (Americas-USA); Country 52 (Americas-Mexico); Country 53 (Americas-South (excluding Brazil)); Country 54 (Americas-Brazil); Country 56 (Sub-Saharan Africa (excluding South Africa)); Country 57 (Sub-Saharan Africa-South Africa); Country 58 (Asia-Indian Subcontinent) and Country 64 (Asia-Japan)

Lega Calcio Serie A deems the relevant Private Negotiations meetings as concluded. Therefore, according to Clause 2.5 of the Terms and Conditions of the Private Negotiations, Lega Calcio Serie A will send to each relevant Applicant an invitation to execute the Template of License Agreement and in doing so to submit a Bid in respect of each Territory for which it submitted its Request to take part in the Private Negotiations.

In addition, pursuant to Clause 2.5, fifth paragraph, of the Terms and Conditions of the Private Negotiations, Lega Calcio Serie A offers the following alternative Packages, for which only Applicants that have submitted a Request for a Territory included in such alternative Packages shall be entitled to submit a Bid:

Country ID	Package Name	Territories
Country 79	Europe - Hungary + Romania	Hungary, Romania
Country 80	Europe - Ex Yugoslavia	Albania, Bosnia-Herzegovina, Croatia, Kosovo, Macedonia, Montenegro, Serbia, Slovenia
Country 81	Europe - United Kingdom + Republic of Ireland	United Kingdom, Republic of Ireland
Country 82	Europe - Czech Republic + Slovakia	Czech Republic, Slovakia

Country 83	Europe - Greece + Cyprus	Greece, Cyprus
Country 84	Europe - Germany + Austria	Germany, Austria
Country 85	Europe - Baltics	Estonia, Latvia, Lithuania
Country 86	Europe - CIS	Armenia, Belarus, Georgia, Moldova
Country 87	Europe - "Stans"	Azerbaijan, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan
Country 88	Africa - Sub-Sahara + South Africa	Sub-Saharan Africa including South Africa

All Bids shall be submitted according to Clause 2.5 of the ITPN and shall specify the standalone consideration offered for the selected Package(s).

All submissions must be filed from 5:00 p.m. CET on 21 August 2018 and no later than 5:00 p.m. CET on 29 August 2018, using the digital platform made available by Lega Calcio Serie A. For this purpose, a Specimen of Bid that shall be used by each Bidder for submitting their Bid(s) is made available on Lega Calcio Serie A's official web-site.

- (ii) as regards all other Territories listed in Annex 1 of the Executive Summary and not mentioned above, Lega Calcio Serie A will either continue the Private Negotiations meetings with the relevant Applicants or declare closed the procedure and open new private negotiations, as the case may be. Lega Calcio Serie A will inform via e-mail all the interested parties of its decisions in a timely manner.