



INTERNATIONAL MEDIA RIGHTS OF COPPA ITALIA AND SUPERCOPPA ITALIANA

Lega Calcio Serie A notifies all interested parties that, on 31 August 2018 at 9.00 a.m. CET, at Lega Calcio Serie A's headquarters in Milan, via Rosellini 4, it will start the opening phase of the Bids received for the International Media Rights of Coppa Italia and Supercoppa Italiana of the Football Seasons 2018/2019, 2019/2020 and 2020/2021 (as per the Invitation to Private Negotiations issued on 16 July 2018).

According to Clause 2.5 of the Terms and Conditions of the Private Negotiations published on 16 July 2018, only Lega Calcio Serie A's, Infront Italy S.p.A.'s and the Clubs' managers, collaborators, advisors and consultants, as well as authorized representatives or attorneys-in-fact of each Bidder (duly authorized through a power of attorney issued by the authorized representative whose signature is certified or legalized by a notary or equivalent public officer), will be admitted to this first stage of opening, which will end with the ascertainment by an Italian notary public as provided by the above mentioned Clause 2.5.

The admission of the authorized representatives or attorneys-in-fact of the Bidders may be made conditional by Lega Calcio Serie A upon the prior execution of a non-disclosure agreement.

Lega Calcio Serie A will convene within ten working days following the end of the first stage. Only representatives of the Clubs and of Lega Calcio Serie A and the advisor Infront Italy S.p.A. will be allowed to attend such meeting.

Bidders will be notified of the decision of Lega Calcio Serie A shortly thereafter.

