



Milan
10 February 2021

BEGINNING OF THE PRIVATE NEGOTIATIONS FOR THE LICENSE OF THE INTERNATIONAL MEDIA RIGHTS TO SERIE A, COPPA ITALIA AND SUPERCOPPA ITALIANA FOR THE 2021-2024 PERIOD

Lega Serie A hereby communicates the beginning of the private negotiations pursuant to cl. 4.7 of the Invitation to Tender for International Media Rights - Seasons 2021/2022, 2022/2023, 2023/2024.

Considering the received offers and the need to preserve confidentiality on the identity of the Bidders and on the packages for which the offers have been presented, Lega Serie A transmits the related invitation to the Bidders individually.

