



Lega Serie A notifies all interested parties that on Monday March 1st, 2021 at 10.30 a.m. C.E.T., at Lega Serie A's headquarters in Milan, via Rosellini 4, it will start the opening phase of the Bids envelopes (including those submitted by electronic means) received for the Media Rights Middle East and North Africa of the Serie A Championship, the Coppa Italia and the Supercoppa Italiana of the Football Seasons 2021/2022, 2022/2023 and 2023/2024.

We remind you that the deadline for submission of Bids, as postponed with previous communications, is 10.00 a.m. C.E.T. on February 28, 2021.

According to Clause 4.6 of the Invitation to Tender published on January 15, 2021, only Lega Serie A's and the Clubs' managers, collaborators and consultants, as well as authorised representatives or attorneys-in-fact of each Bidder (duly authorised through a power of attorney issued by the authorised representative whose signature is certified or legalised by a notary or equivalent public officer), will be admitted to this first phase, which will end with the ascertainment by the Italian notary public as provided by the above mentioned Clause 4.6.

The admission of the authorised representatives or attorneys-in-fact of the Bidders may be made conditional by Lega Serie A upon the prior execution of a non-disclosure agreement.

In consideration of the health instructions related to the Covid-19 pandemic, the presence of a maximum number of 1 representative for each Bidder will be allowed. Each Bidder may request to participate with an email communication sent to the following email address direzione@legaseriea.it no later than 6.00 p.m. C.E.T. of Thursday February 25, 2021. Attendance may also be subject, in accordance with the health provisions in force, to the signing of specific self-certifications with simultaneous waiver of liability.

Lega Serie A's Assembly, called for the purpose of assigning the Rights thereafter, will be convened within four days following the end of the first phase. Only representatives of the Clubs and of Lega Serie A will be allowed to participate in such Assembly.