



Lega Serie A notifies all interested parties that, on Wednesday March 10, 2021, at 12.00 p.m. C.E.T., at Lega Serie A's headquarters in Milan, via Rosellini 4, it will start the opening phase of the Bids envelopes (including those submitted by electronic means) received for the International Media Rights of the Serie A Championship, the Coppa Italia and the Supercoppa Italiana of the Football Seasons 2021/2022, 2022/2023 and 2023/2024 following the Private Negotiations phase.

Lega Serie A reminds all interested parties that the deadline for submission of Bids is 11:00 a.m. C.E.T. on Wednesday March 10, 2021.

Only Lega Serie A's and the Clubs' managers, collaborators and consultants, as well as authorised representatives or attorneys-in-fact of each Bidder (duly authorised through a power of attorney issued by the authorised representative whose signature is certified or legalised by a notary or equivalent public officer), will be admitted to this phase.

The admission of the authorised representatives or attorneys-in-fact of the Bidders may be made conditional by Lega Serie A upon the prior execution of a non-disclosure agreement.

In consideration of the health instructions related to the Covid-19 pandemic, the presence of a maximum number of 1 representative for each Bidder will be allowed, requesting to participate with an email communication sent to the following email address [direzione@legaseriea.it](mailto:direzione@legaseriea.it) no later than Tuesday March 9, 2021, 2.00 p.m. C.E.T. Attendance may also be subject, in accordance with the health provisions in force, to the signing of specific self-certifications with simultaneous waiver of liability.