



Milan, 10th october 2014

Lega Nazionale Professionisti Serie A ("*Lega Calcio Serie A*"), with reference to the clarification request received from a Broadcaster

specifies that

- the invitation to tender issued on September 30, 2014 ("*ITT*") has been formulated in compliance with the Guidelines approved by the Italian Communications Authority ("*AGCOM*") on April 9, 2014, and by the Italian Competition Authority ("*AGCM*") on April 9, 2014 which, within their respective competence, have expressed a positive assessment on the contents of said Guidelines;
- at § 1.4 of the ITT it is literally specified that "*Any questions or queries regarding the requirements and conditions of this tender process should be sent to Lega Calcio Serie A by fax or e-mail at any time but no later than five days prior to the deadline for the submission of Bids*".

The above being specified

Lega Calcio Serie A, although neither required nor obliged given the nature of the requested clarifications, which do not specifically concern requirements and conditions to take part to the tender process, provides the requested clarifications exclusively in order to solve *ab origine* any misunderstanding and facilitate the evaluations of the interested entities:

- The ITT clearly includes one sole package for the whole world comprehensive of all audiovisual rights. This means that offers for specific territories cannot be considered.