



**Beginning of the private negotiations for the license of the international media rights to Serie A, Coppa Italia and Supercoppa Italiana for the 2018 – 2021 period**

Considering the received offers and the need to preserve confidentiality on the identity of the Bidders and on the packages for which the offers have been presented, Lega Calcio Serie A has decided to start private negotiations, by transmitting the related invitation to the Bidders individually.

